

Cookie Policy

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1. Introduction

In this policy, we inform you on the use of cookies and similar technologies on the websites and apps of Homeras.

Homeras uses the cookies in compliance with applicable legal rules, its privacy notice and this cookie policy. This cookie policy applies to all websites (both public and secured) and apps of Homeras, unless the specific website or app indicates otherwise.

As far as cookies collect your personal data, Homeras NV/SA, with registered office B-1000 Brussels, Kantersteen 47, VAT BE 0640.711.130 (RLE – Brussels), acts as controller for the processing of your personal data. For more general information on how Homeras uses your personal data, please read the privacy notice (which you can find by clicking on the button “privacy” at the bottom of the website www.homeras.be).

2. What are cookies?

A cookie is a small text file that is stored on your computer, tablet, smartphone or any other Internet-capable device when you visit a website or use an app. Every time you will re-visit that website (or any other website tied to the same legal entity) or use that app, the (web) server reads the information in the cookie that was previously stored on your device.

In addition to cookies, other technologies with similar functions may be used on our websites and apps. In this policy, the notion of “cookies” includes all technologies which allow the storing and reading of information on your device.

Our websites and apps use cookies that are only used for enabling the functioning of the websites and apps and to optimize your user experience:

- We use cookies that are strictly necessary to provide you the service you have explicitly requested.
- We use cookies to keep track, on a global and anonymized level, of how you as user browse our websites or use our apps.
- But we will not use any other type of cookies unless you specifically expressed consent thereto. And you can easily revoke such consent at any time.

If you would like to know more on the various types of cookies that may be used on our websites and apps, please see section 3. If you would like to know more on how you can accept or refuse cookies, please see sections 7 and 8.

3. Which cookies may be used on the websites and apps of Homeras?

The websites and apps of Homeras use cookies that can be, depending on their purpose, categorized in three categories:

- First category: cookies that optimize your user experience
- Second category: cookies that enable customer profiling by Homeras

For more information on each type of category, please read sections 4 (regarding the first category of cookies) and 5 (regarding the second category of cookies).

4. What are cookies that optimize my user experience?

A. General

Homer's tries to make your experience on its websites and apps as smooth as possible. Therefore, our websites and apps use technical and functional cookies to (i) enable you to move around the website and use the app, (ii) use the features of the website or the app and (iii) remember choices and selections that you have made during previous visits of one of our websites or during a previous use of our app. They prevent you from having to set your preferences again every time. For our websites, you can always easily opt-out from these cookies by disabling them in your browser settings. However, in this case, we will not be able to guarantee you the best user experience and some (parts of) websites may not function (properly) and (some of the) services you have asked for may not be able to be provided.

In addition, our websites and apps use analytical cookies for anonymized and aggregated statistical purposes. These cookies keep track on how you and other users browse our websites and use our apps. This helps us to create better flows, to create more interesting content for you, to improve the general functioning of the websites and the apps, to track down website navigation issues or any other technical dysfunctions, etc. The analytical cookies are not used to single out any person and are not used for direct marketing purposes or any purpose of third parties. You can always easily opt-out from these cookies by disabling them in your browser settings.

B. More detailed information

Please find below an overview of cookies of this category that the websites/apps of Homer's may use:

Name of cookie	Purpose of cookie	How long will the cookie remain on your device?	Is the cookie placed by (or on behalf of) Homer's or by a third party?
ASP.NET_SessionId	To remember the session ID until the end of the session.	For the duration of the current session	Homer's
.AspNet.Cookies	The relying party cookie (claims authentication mode) that is used to cache authentication information.	600 minutes	Homer's
SF-TokenId	Handles the claims token (claims authentication mode).	118 minutes	Homer's
cookiesAccepted	Informs users that the website uses cookies (<i>the banner at the bottom when a user first logs in</i>).	365 days	Homer's
Adobe Analytics	To gather anonymous and aggregated data about the use of our websites in order to improve their contents, to gear them	25 months	Homer's

	better to the wishes of users and to make them more user-friendly.		
Google Analytics Premium	To gather anonymous and aggregated data about the use of our websites in order to improve their contents, to gear them better to the wishes of users and to make them more user-friendly (for more information visit http://www.google.com/intl/nl/policies/privacy/).	Approximately 2 years	Homeras
idsrv	IdentityServer3 cookie used to cache information about the current user. Expiration depends on Remember me checkbox.	For the duration of the current session	Homeras
BIGipServerCONNECTP_pool	Pool identification/persistence purposes.	For the duration of the current session	Homeras
SignInMessage	Created by the Identity Server with the value of a single period.	For the duration of the current session	Homeras

5. What are cookies that enable customer profiling by Homeras?

A. General

We try to make your experience on our websites and apps as interesting as possible. These cookies track your click and surfing behavior on our websites and apps (e.g. the monitoring of the visited pages and articles viewed or clicked on). By including click and surfing behavior on our websites and apps in your customer profile, the content and advertising of our products and services you see on our websites and in our apps will be matched with your needs, interests and preferences.

These cookies do not track you on any website or app which is not tied to Homeras and do not serve the interests of third parties.

These cookies will not be used, unless you indicate your consent with these cookies in your cookie settings. You can access the cookie settings from each page of the website or in the settings of your app.

The acceptance of these cookies will not enable your direct identification unless you have provided us yourself with directly identifiable information such as registration related information (e.g. when registering on a private zone and creating a login).

For more information on the way Homeras uses your personal data for direct marketing purposes and your right to object to the use of your personal data for these purposes (including the profiling relating thereto), please see our privacy notice available on www.homeras.be.

B. More detailed information

Please find below an overview of cookies of this category that the websites/apps of Homeras may use:

Name of the cookie	Purpose of the cookie	How long will the cookie be stored on your device?	Is the cookie placed by or on behalf of Homeras or by a third party?
Adobe Marketing Cloud ID	The Marketing Cloud ID Service (MCID) provides a universal, persistent ID that identifies visitors across all the solutions in the Marketing Cloud to offer him a personalized experience across all those solutions Information Stored on our websites: Unique visitor IDs used by Marketing Cloud Solutions (more info: https://marketing.adobe.com/resources/help/fr_FR/mcvid/mcvid_cookies.html)	2 years	Homeras

6. What are the consequences if I accept or refuse cookies?

Our websites and apps are designed in such a way that you are in control of whether cookies are stored and read on your device or not.

You are free to accept all, some or no cookies on all our websites and apps, and you always retain the possibility to change the cookie settings in the future. If you would like to know more on how you can accept or refuse cookies, please see sections 7 and 8.

If you do not accept cookies, you will still have the possibility to access our websites and use the app, but we will not be able to guarantee you the best user experience and some functionalities or (parts of) our websites and the app may not function (properly).

7. How can I change my cookie preferences on websites?

By default, most web browsers are configured to accept cookies automatically. You can always change your browser settings by customizing preferences that can allow or deny all or some cookies, delete the already stored cookies or notify you when a cookie is set.

For more information, please refer to the documentation of the manufacturer of your browser.

8. Can I revoke my consent for cookies at any time?

Yes, you can always easily revoke your consent at any time on every website page, in your browser settings.

9. Can I delete any already stored cookies?

Yes, you can also delete the cookies already stored on your device via your browser settings (see section 7). Please note that, due to technical reasons, we cannot delete already stored cookies for you.

10. Will any personal data that might be read on the accepted cookies be transferred to others for their own purposes?

No.

11. Where can I find more information on how Homeras uses my personal data captured through cookies and about my rights in respect thereof?

In our privacy notice which you can find by clicking on the button “privacy” at the bottom of the website www.homeras.be.

12. How will I be informed of any updates of this cookie policy?

You will be informed of any updates of this cookie policy by an informative banner which will pop up when visiting one of our websites or using our apps. If the update would imply a major change (e.g. a modification of the categories of cookies used, etc.), your cookie preferences will be asked.